

St. George Neighbourhood Partnership Operations Committee.

Appendix 1:

CASE FOR FUNDRAISING SUPPORT FOR MEADOW VALE COMMUNITY CENTRE.

Community Deprivation - Statistics relating to deprivation in the area. 1,627 local residents are amongst the 20% most deprived in England; 35% of children live in poverty, 315 local children have lone or unemployed parents and only 36% of residents work. 29% households have no car or one just used daily for work.

Population - 1635 people live in Speedwell and the population has risen by 13% since 2001 with ethnic diversity increasing.

Lack of local community facilities – e.g. Hillfields Youth Centre is over a mile away.

Community Support for improved community facilities – demonstrated through half a dozen local consultations carried out over past four years and community support for People's Millions bid in 2013 to extend and improve MVCA.

Raised Community Expectations – the success of the new, children's playground and giant spider project on Meadow Vale Green have given local people renewed hope that at last something is being done for them.

Meadow Vale Community Centre – BCC backing exists for the asset transfer of MVCC to MVCA and to set a long-term lease and extend the community centre.

MVCA – Board members have been through a programme of organisational training using funding raised by contracted fundraiser (Viv Brinsdon) to improve their capacity to manage extended facilities to serve community needs.

MVCA In house Fundraising Capacity. Although able to obtain small project funding for example for annual events during the summer, Halloween and Christmas, the Board does not have the capacity nor time to invest in a lengthy and complex fundraising programme to raise the money to extend MVCC. It needs around £200 - £250,000 to add to the pledge of £125,000 funding from Bristol Rotarians.

Prepared by Viv Brinsdon, Freelance Fundraiser.

2 November 2016.

Budget: £4,000

No. days at £120 per seven hour day : 32 days = £3,840 December to March.

Expenses budget (mainly mileage)	<u>£ 200</u>
	£4,000

Submit Stage 1 Reaching Communities before Christmas 2016 - 12 days

RC response due end January/beginning Feb

Allows 7 weeks to complete S2 by the end of March 2017. 20 days